

## European Region Entrepreneurship Connection – EFEB Network

Issue 1

NEWSLETTER

February 2016

### PROJECT LAUNCHED!

The EFEB project started in October 2015 and will last for 2 years. This first newsletter reports on the initial progress made.



EFEB partners at the Kick-off Meeting

#### Kick-off Meeting Held

The kick-off meeting of the project **European Region Entrepreneurship Connection – EFEB Network** took place in Thessaloniki, Greece on 21-22 January, hosted by the lead partner.

All the project partners attended the meeting.

As well as getting acquainted with each other, the partners reviewed the activities of the project, needs and constraints, budget allocations and administrative issues.

#### Current Work

In February, project partners prepared topics for the master-class modules that will be covered by the webinar series. They will be the focus for assisting women entrepreneurs build up innovative new economy businesses.

The pre-research questionnaire on the development of female entrepreneurship was designed and each partner sent it to 10 female entrepreneurs in their countries.

The questionnaire can be found here:

<https://ec.europa.eu/eusurvey/runner/EFEBQuestionnaire>

## Project Objectives

1. Involving women in training activities aimed at their professional development and career expertise
2. Teaching women entrepreneurs how to take more calculated risks
3. Inspiration and support for "would-be" women entrepreneurs and women returning to work
4. Training women in business skills and promoting opportunities for career development
5. Promoting entrepreneurship so that more women and in particular younger ones, seriously consider entrepreneurship as a career option
6. Encouraging female entrepreneurs to create their own businesses
7. Advocating innovation in management/ production and best practices towards introducing new business models

## Target Groups and Final Beneficiaries

1. Women of all ages
2. Women entrepreneurs owning their own businesses
3. Women out of work
4. Women who want to start their own business
5. Civil society organizations
6. National, local associations of women entrepreneurs and all business organizations, chambers, etc.
7. National foundations/institutes connected with gender issues and gender equality
8. Local, national, international networks and initiatives, companies supporting entrepreneurship and women's empowerment
9. State and local authorities (municipalities, regions, etc.)
10. Research organizations and universities
11. EU and International organizations



## OUR PROJECT PARTNERS

Project partners attended the meeting, representing 8 countries: Georgia, Germany, Greece, Latvia, Lithuania, Spain, UK and Ukraine



Greek Association of Women  
Entrepreneurs (S.E.G.E.)  
**Thessaloniki, Greece**

**Applicant**



Apostolina Tsaltampasi  
Vice President



Innogate to Europe  
**Madrid, Spain**

**Partner 1**



Paloma Lozano  
Managing Director



Vsi Socialiniu  
Inovaciju Centras (SIC)  
**Siauliai, Lithuania**

**Partner 2**

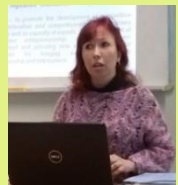


Justina Kiudyte  
Psychologist



Cluster Experts  
Baltic Sea Region  
**Daugavpils, Latvia**

**Partner 3**



Vera Boronenko  
Chairperson



NGO "Agricola"  
**Odessa, Ukraine**

**Partner 4**



Alina Zhykhareva  
Director



Institute for Work  
and Technology (IAT)  
**Gelsenkirchen, Germany**

**Partner 5**



Alexandra David  
Researcher



ESTEEM  
Personal & Vocational  
Development for Young People  
**Shoreham, UK**

**Partner 6**



Cat Vizor  
CEO



Georgian Women  
Business Association  
**Tbilisi, Georgia**

**Partner 7**



Nino Elizbarashvili  
President

## Expected Project Results

1. Research on new skills requirements and needs in each participating country and preparing a common skill needs report based on the EU Building Skills regulations
2. Local availability of practical know-how in the field of eco-innovation, social entrepreneurship and digital economy, which will subsequently increase and support the exchange of best practices and learning by example
3. Training of trainers programme, including the implementation of 17 online seminars where 3 experts from each organization will be trained to deliver the 17 modules
4. Organization and implementation of 18 EFEB Academies in each country with a total of 900 participants
5. Preparation of training materials for the two types of local Academies (2 different plans in each country, same in all countries but translated into the national language)
6. Organization of 3 Master Classes in each country with at least 20 participants in each master class circle
7. 3 types of curriculum will be established, jointly in English and translated in each partners' language
8. 17 modules in all will be prepared and translated
9. One English version of the Master Class curriculum will be available and shared through the web learning platform
10. 17 webinars as part of the master classes will be organized and promoted to more than 5000 people and organizations
11. 540 trainees will participate in the Master Classes
12. 540 certificates of attendance will be issued to the participants in the Master Classes
13. Mentoring Peers and plan will be prepared, promoted and implemented
14. 5 entrepreneurs from each Master Class will receive mentoring
15. 15 mentoring peers will be provided by each organization
16. 135 trainees will be mentored and each one will receive a mentoring certificate
17. At least 27 experts will be involved as mentors in the project
18. 3 international meetings/seminars will be organized with the participation of at least 150 people
19. Website of the project will be prepared where all the educational materials will be available in the section "e-learning"
20. More than 550 people will download and follow the activities of the e-learning tool and the website
21. Social tools for promotion of the project will be created with more than 1000 views
22. About 1630 people will benefit from the project directly by being involved in its activities and 550 indirectly using the e-tools and website

### EUROPEAN REGION ENTREPRENEURSHIP CONNECTION - EFEB NETWORK

Publication edited by NGO "Agricola", Odessa, Ukraine

February 2016

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